

CATALOGUE



+44 (0) 7949 673 551 office@julianabrams.co.uk

HOOFEA

Ghost in the Machine

by Hooley

In Ghost in the Machine, Hooley presents an analogue riposte to a world increasingly defined by artificial intelligence and automation. The exhibition explores what remains of the human spirit when creativity, perception and even imagination are filtered through the logic of the digital.

At a time when AI learns from human creativity, plundering words, ideas and images without permission, credit or recompense, Hooley turns this process on its head. In this body of work, the dynamic is reversed and it is the artist who now "trains" on the machine with each piece beginning with a title which is translated into binary code – the essential language of computing. The resulting code is then used to compose a series of digital geometric structures which are then 3D printed and cast. Brought into being and painstakingly finished by hand, the clinical syntax of data is transformed into something physical, expressive, and ultimately more human.

The resulting pieces embody the contrast between mechanical precision and organic imperfection. Straight lines warp, materials bubble, surfaces fracture – and in doing so the unpredictable beauty of the handmade is revealed. What begins as an attempt to emulate the logic of the digital inevitably becomes

a meditation on presence, vulnerability, acceptance and individuality. In the journey from binary code to physical artwork, the more Hooley strives for machine-like perfection, the more his humanity asserts itself.

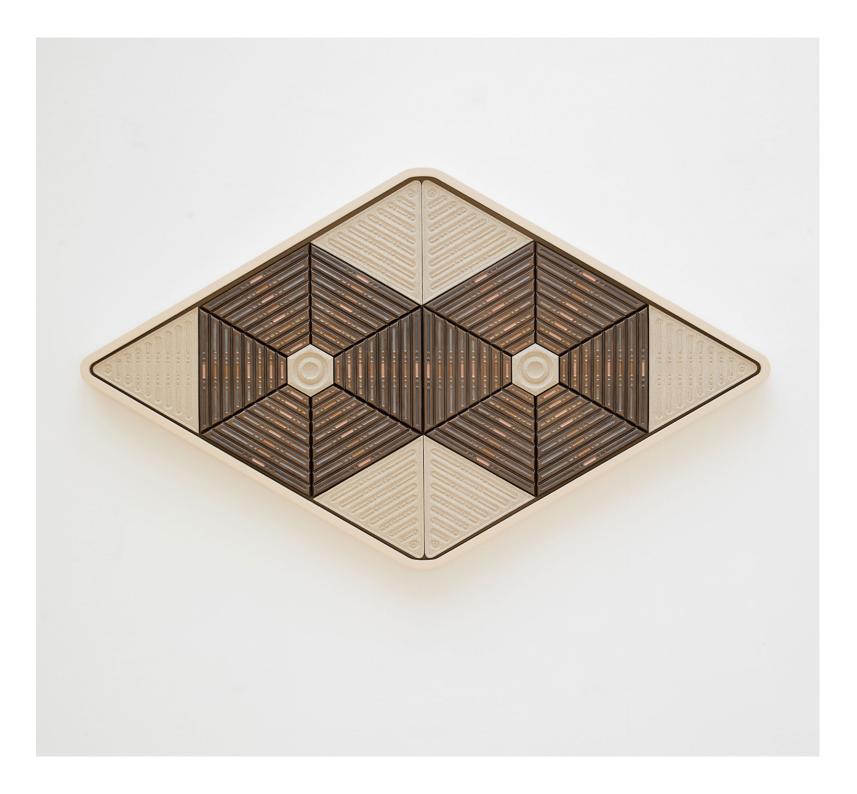
With underlying themes of individuality and collectivity, these works reflect our often-uneasy coexistence with the technologies that now shape both personal and shared identity. Hooley draws inspiration from 20th Century modernist abstraction, contemporary digital culture, and the spectral warnings of science fiction, reimagining their languages for a world caught between evolution and anxiety.

Ghost in the Machine neither romanticises the past nor condemns the future but inhabits the liminal space between. A place where human and machine meet, merge, and misinterpret one another.

In an era that prizes frictionless perfection, Hooley's work stands as a quiet act of resistance – a reminder that imperfection is not failure but evidence: the trace of touch, of intention, of life within the circuitry.



173 x 96 x 7 cm Acrylic polymer, cement composite, metal powder, metallic paint



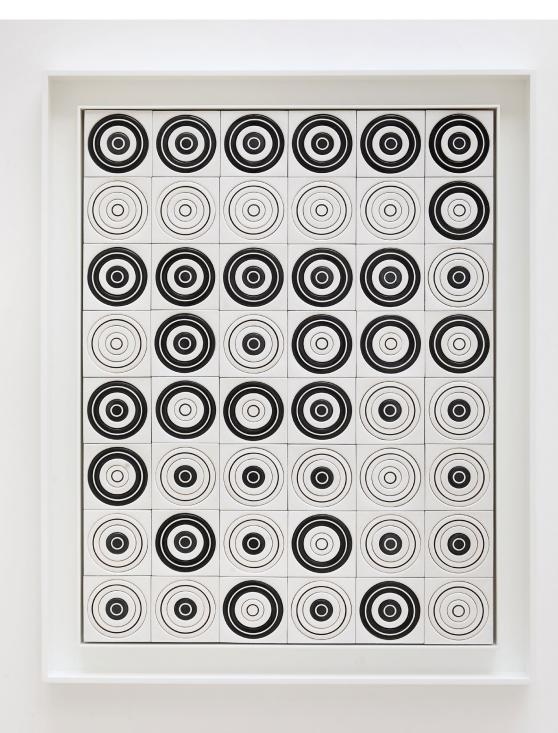




THIRTY SEVEN

2025

85.6 x 108.9 x 7 cm Acrylic polymer, cement composite, colour pigment





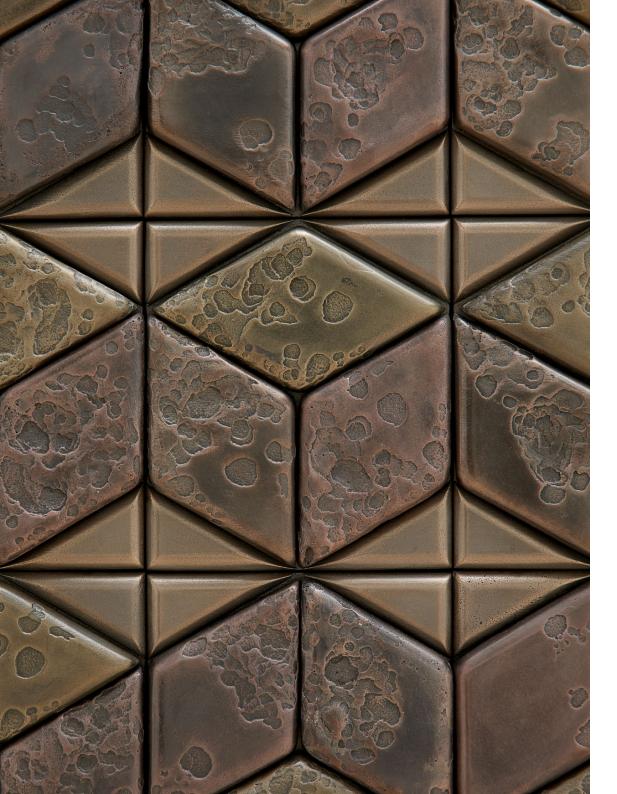


Wannacry

2025

97.1 x 109.6 x 7.3 cm Acrylic polymer, cement composite, metal powder







Luddite

2025

111 x 126 x 3 cm

Acrylic polymer, cement composite,
metal powder, Yorkshire spun lambswool

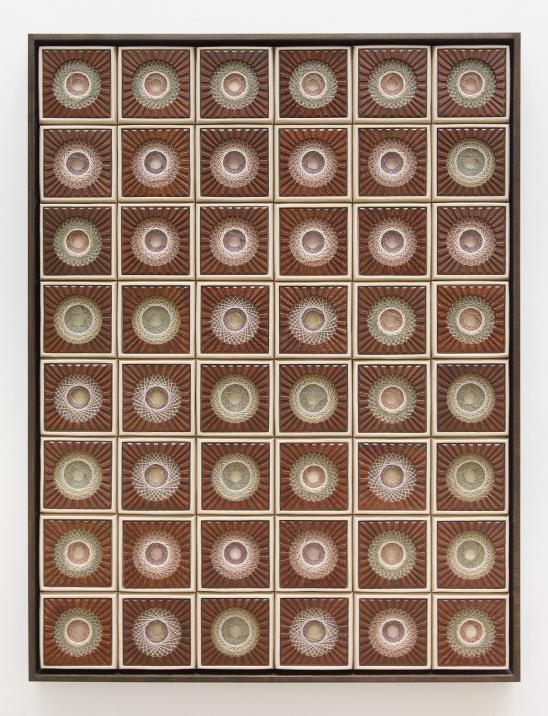






Trojan Horse

87.5 x 114.5 x 6.8 cm Acrylic polymer, cement composite, reclaimed iroko, Yorkshire spun lambswool







Yossele

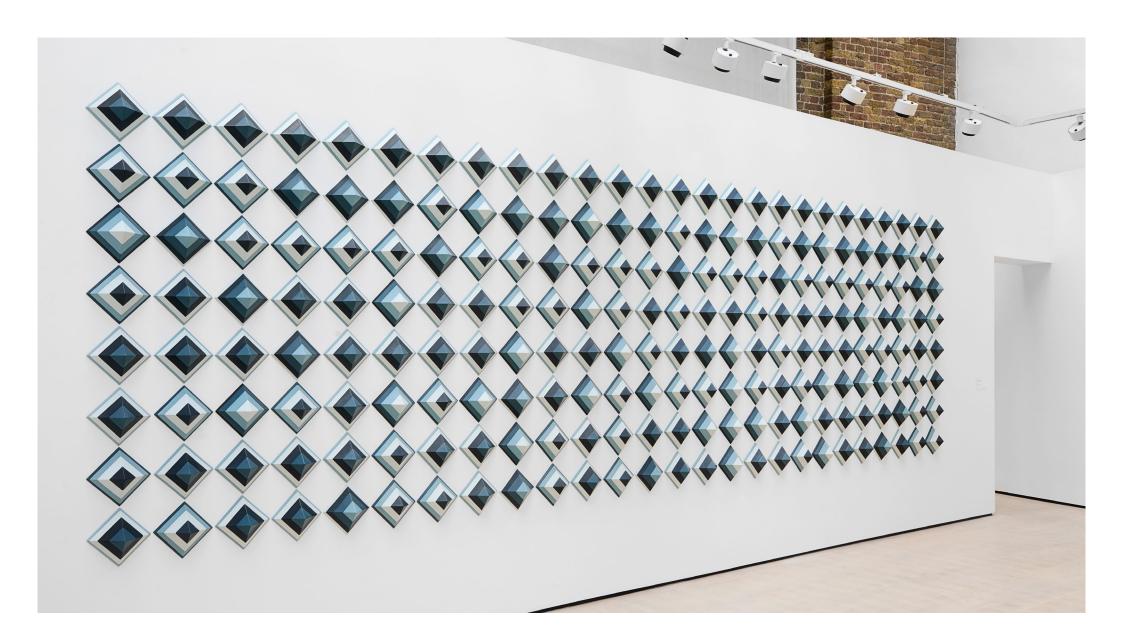
2025

52.4 x 135 3 cm Acrylic polymer, gypsum, colour pigment







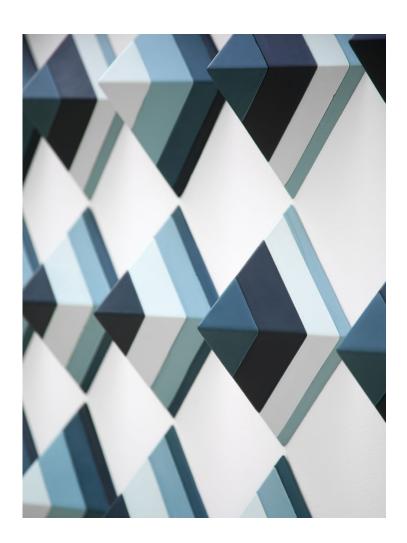


Replace us with the things THAT DO THE JOB BETTER

649 x 191 x 10 cm Acrylic polymer, gypsum, colour pigment

POA





Fever Dream

2025

30 x 190 x 3.5 cm Acrylic polymer, cement composite, metal powder, metallic paint, Yorkshire spun lambswool













And the people bowed and prayed To the neon god they made

30 x 30 x 2 cm Acrylic polymer, gypsum, colour pigment







Data is my kink ²⁰²⁵

23 x 26 x 2 cm Acrylic polymer, cement composite, colour pigment

Edition numbers 1–7 of Variable Edition of 21



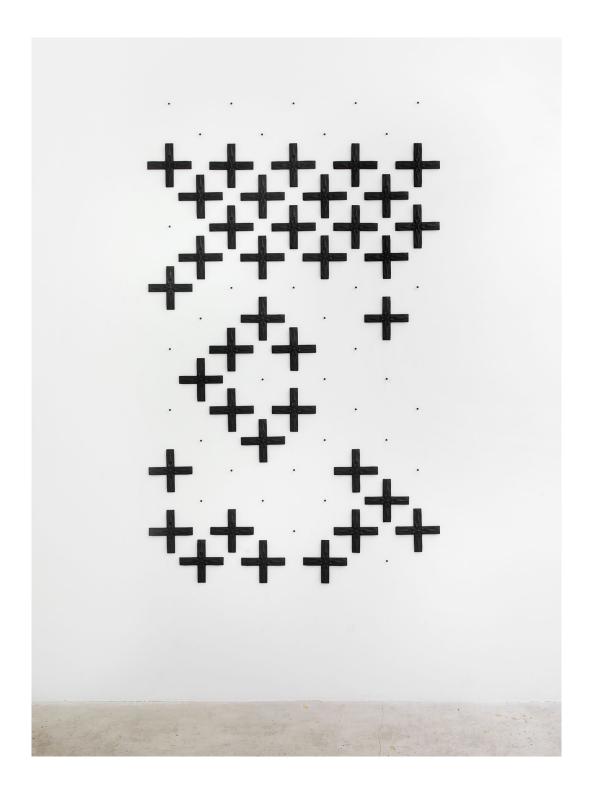


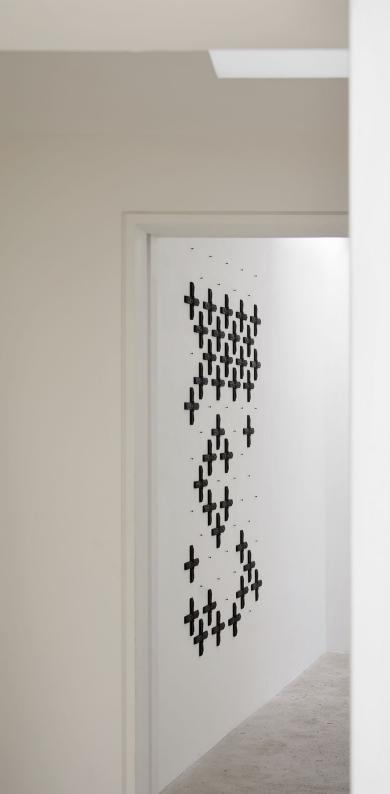


Simulacra

2025

119 x 196 x 1.5 cm Acrylic polymer, cement composite, colour pigment







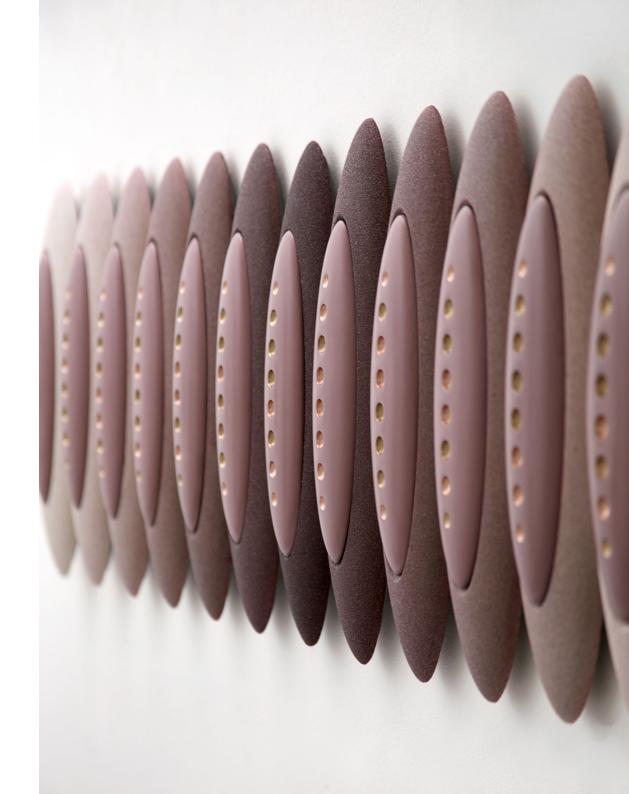


Torment Nexus

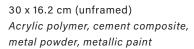
2025

103 x 30 x 4 cm Acrylic polymer, cement composite, colour pigment

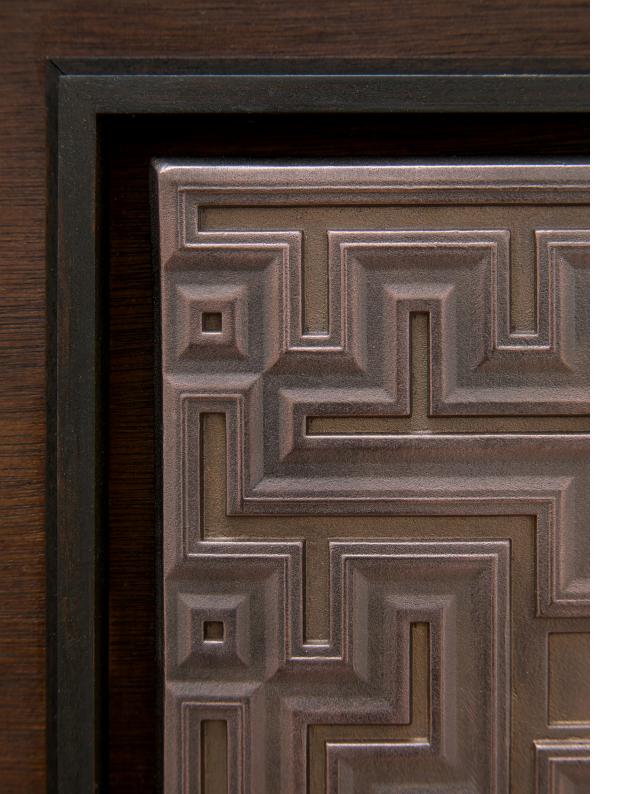




I'm sorry, Dave



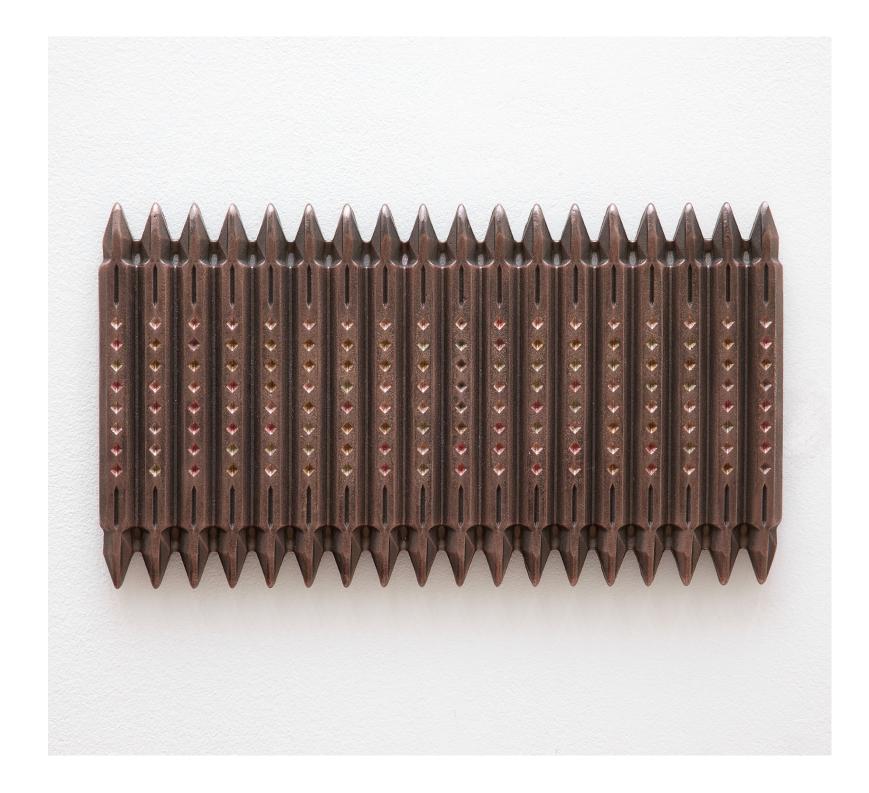




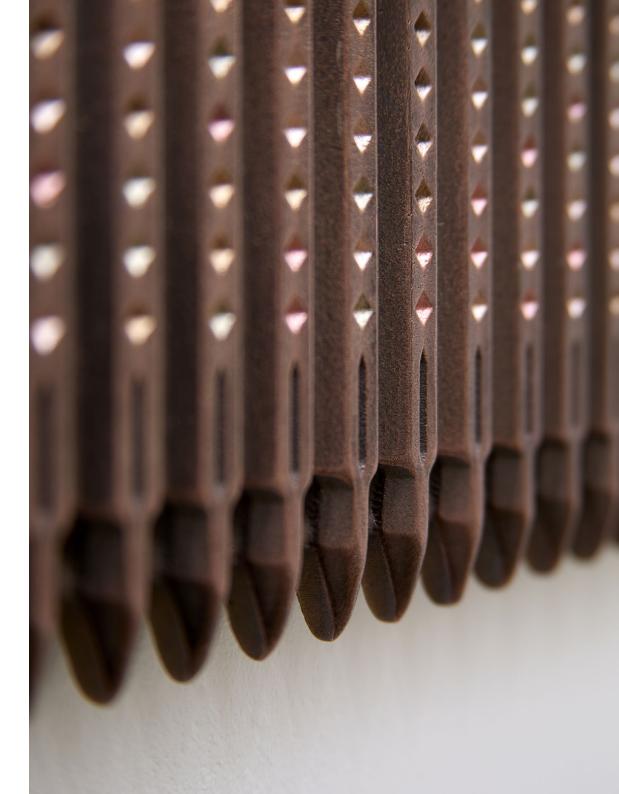


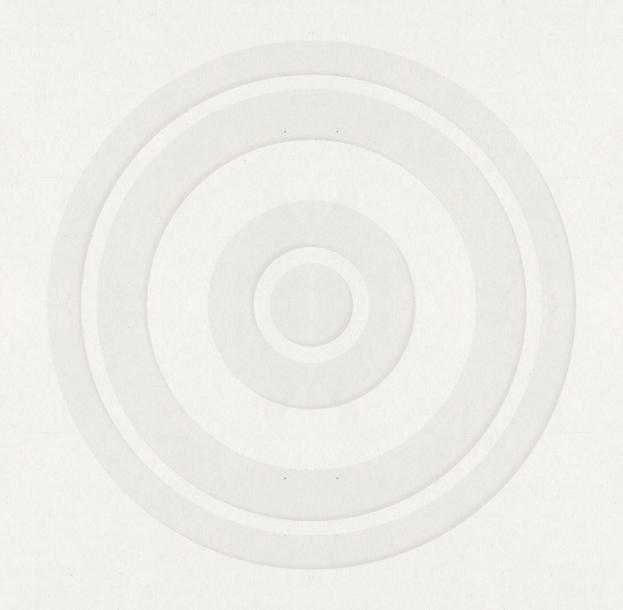
Shouting 'FIRE' in a crowded theatre 2025

30 x 15.7 x 1.5 cm Acrylic polymer, cement composite, metal powder, metallic paint









+44 (0) 7949 673 551 studio@julianabrams.co.uk