

CATALOGUE



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HOOFEA

Ghost in the Machine

by Hooley

In Ghost in the Machine, Hooley presents an analogue riposte to a world increasingly defined by artificial intelligence and automation. The exhibition explores what remains of the human spirit when creativity, perception and even imagination are filtered through the logic of the digital.

At a time when AI learns from human creativity, plundering words, ideas and images without permission, credit or recompense, Hooley turns this process on its head. In this body of work, the dynamic is reversed and it is the artist who now "trains" on the machine with each piece beginning with a title which is translated into binary code – the essential language of computing. The resulting code is then used to compose a series of digital geometric structures which are then 3D printed and cast. Brought into being and painstakingly finished by hand, the clinical syntax of data is transformed into something physical, expressive, and ultimately more human.

The resulting pieces embody the contrast between mechanical precision and organic imperfection. Straight lines warp, materials bubble, surfaces fracture – and in doing so the unpredictable beauty of the handmade is revealed. What begins as an attempt to emulate the logic of the digital inevitably becomes

a meditation on presence, vulnerability, acceptance and individuality. In the journey from binary code to physical artwork, the more Hooley strives for machine-like perfection, the more his humanity asserts itself.

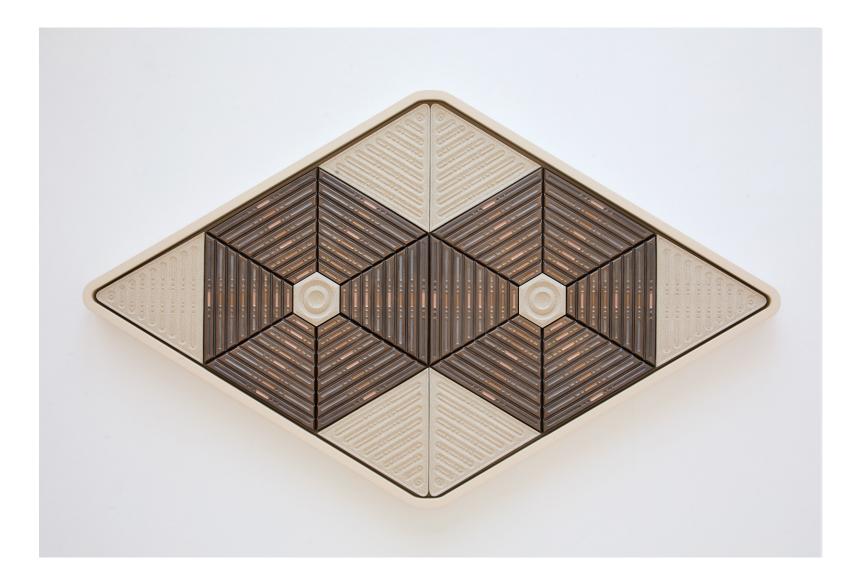
With underlying themes of individuality and collectivity, these works reflect our often-uneasy coexistence with the technologies that now shape both personal and shared identity. Hooley draws inspiration from 20th Century modernist abstraction, contemporary digital culture, and the spectral warnings of science fiction, reimagining their languages for a world caught between evolution and anxiety.

Ghost in the Machine neither romanticises the past nor condemns the future but inhabits the liminal space between. A place where human and machine meet, merge, and misinterpret one another.

In an era that prizes frictionless perfection, Hooley's work stands as a quiet act of resistance – a reminder that imperfection is not failure but evidence: the trace of touch, of intention, of life within the circuitry.

Voight Kampff

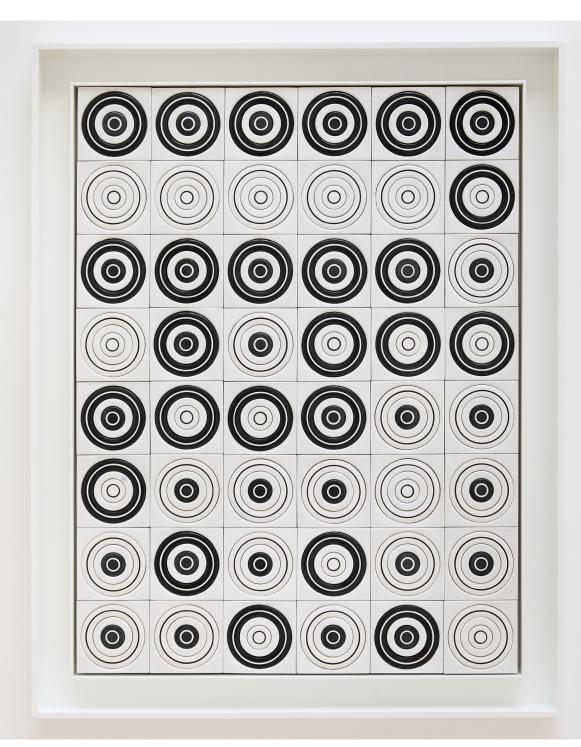
173 x 96 cm
Acrylic polymer, cement composite,
metal powder, metallic paint



THIRTY SEVEN

2025

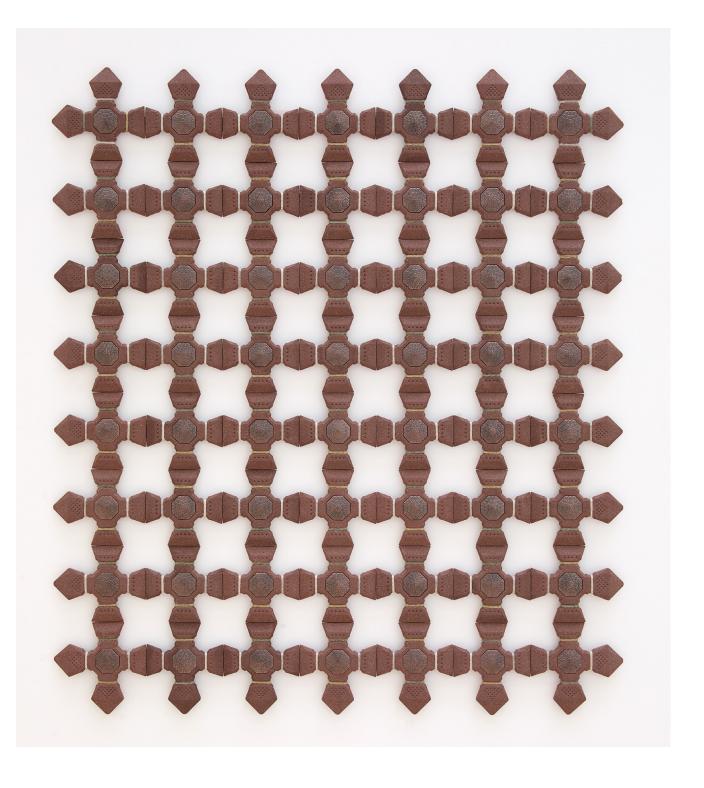
85.6 x 108.9 cm Acrylic polymer, cement composite, colour pigment



Luddite

2025

111 x 126 cm
Acrylic polymer, cement composite,
metal powder, Yorkshire spun lambswool



Wannacry

2025

97.1 x 110 cm Acrylic polymer, cement composite, metal powder



Trojan Horse

2025

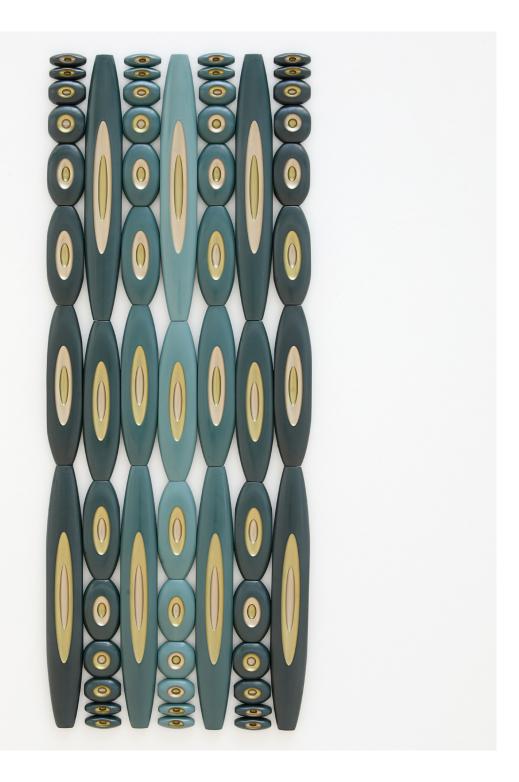
87.5 x 114.5 cm Acrylic polymer, cement composite, reclaimed iroko, Yorkshire spun lambswool

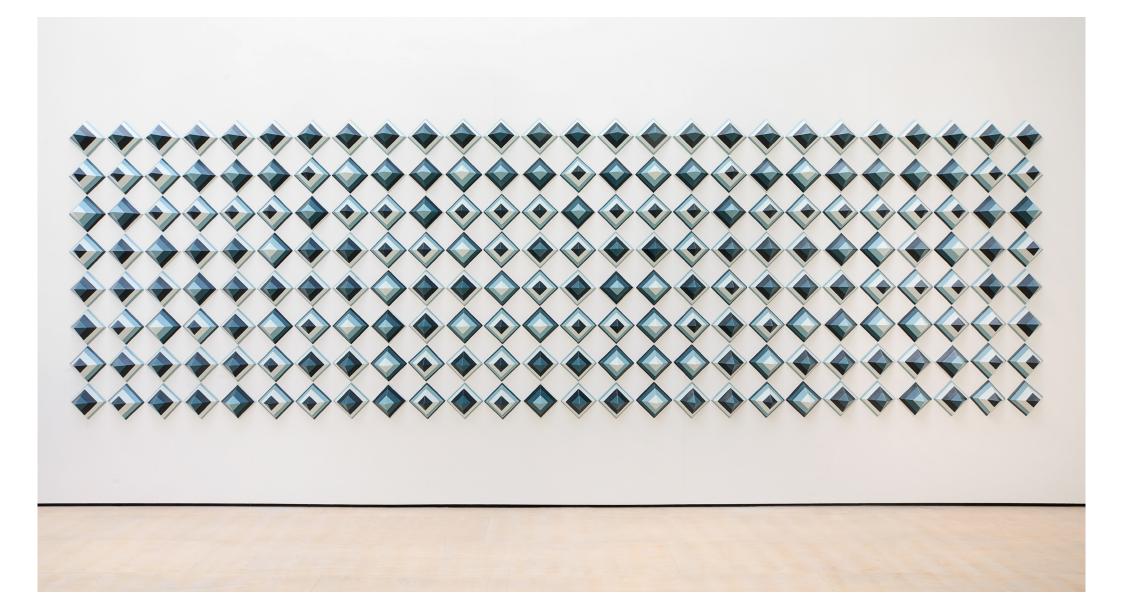


Yossele

2025

52.4 x 135 cm Acrylic polymer, gypsum, colour pigment





Replace us with the things THAT DO THE JOB BETTER 2025 649 x 199 cm Acrylic polymer, gypsum, colour pigment

POA

Fever Dream

2025

30 x 190 cm Acrylic polymer, cement composite, metal powder, metallic paint, Yorkshire spun lambswool



And the people bowed and prayed To the neon god they made

30 x 30 cm Acrylic polymer, gypsum, colour pigment

Edition of 8 £850



Data is my kink ²⁰²⁵

23 x 26 cm Acrylic polymer, cement composite, colour pigment

Edition numbers 1–7 of Variable Edition of 21

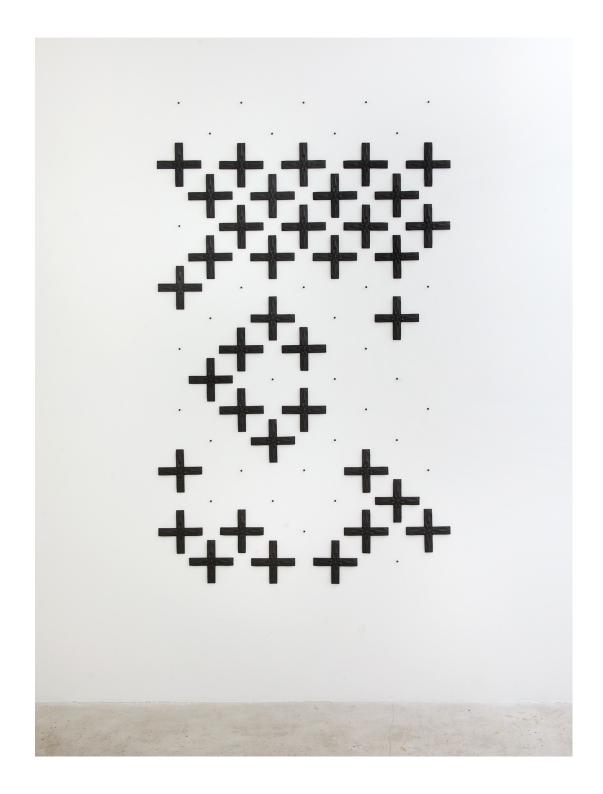
£500 each

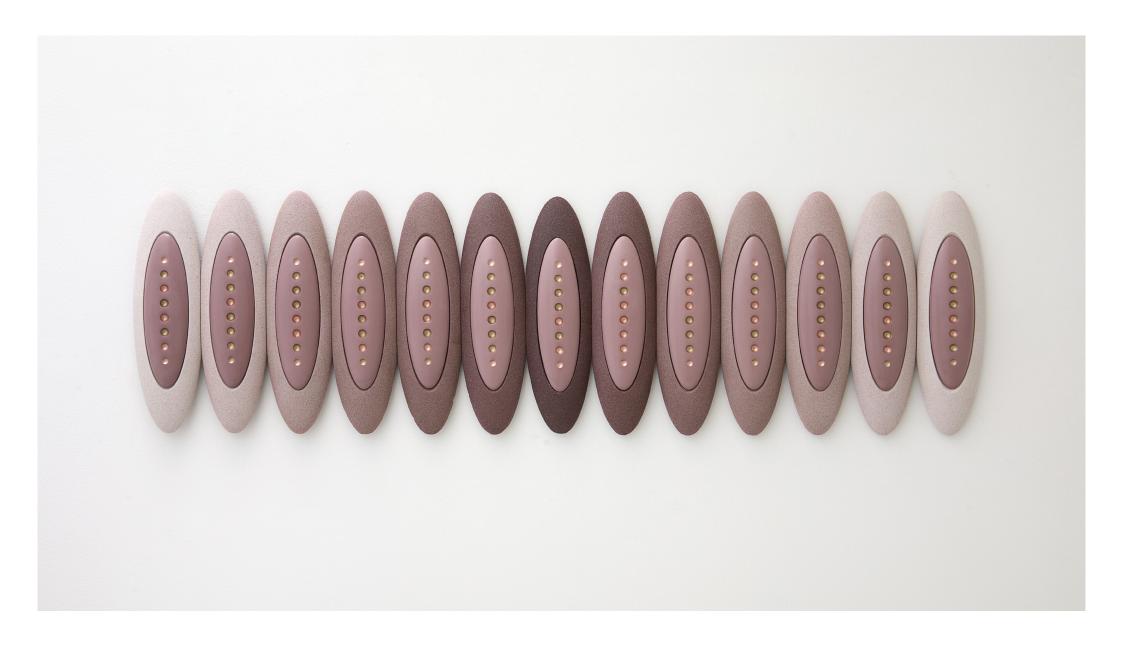


Simulacra

2025

119 x 196 cm
Acrylic polymer, cement composite,
colour pigment





Torment Nexus

2025

103 x 30 cm Acrylic polymer, cement composite, colour pigment

Edition of 3

I'm sorry, Dave

30 x 16.2 cm Acrylic polymer, cement composite, metal powder, metallic paint

Edition of 13

£750 unframed



Shouting 'FIRE' in a crowded theatre

2025

30 x 15.7 cm Acrylic polymer, cement composite, metal powder, metallic paint

Edition of 5



VAT charged on payment from business accounts



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